

Minutes April, 2004

Pat Copa has resigned from the Board of Directors leaving the Board one member short and with no Secretary. President Jill Gallagher has asked Tonya DeMarco, the member who had the next amount of votes in the election, if she would accept the position as Board of Director and she has accepted. The Board unanimously approved the appointment.

Treasurer's report was presented and accepted. The CD matured and because of the low interest rates the Board agreed to only extend it for 6 months. Hopefully after 6 months the interest rates will be going up again.

Theresa Esterline volunteered to edit the **Breeder's Directory**. The Board unanimously approved.

Education Committee: Lou Kelly, chairperson, Audrey Barhite, and Sharon Lawson
No new grant requests.
Accomplishment for 2003
NW Pygora Club accomplished their goal to increase awareness of Pygoras.
Goals for upcoming years
Increase advertising of these grants in the newsletter.
To make sure the original intent of the grant is understood.
The Board unanimously approved.

Fiber Committee: Chris Utterback, chairperson
No Report

Judge's Training Committee: Chris Utterback, chairperson
New judges are Aaron Esterline and Liza Sanford-Crane.
Aaron has developed a form for the class judging section of the exam which will make the taking the test easier. He has agreed to allow PBA to use this form. Thanks so much Aaron.
The Board unanimously approved.

Merchandise Committee: Fran Bishop, chairperson
Fran has requested that Tonya DeMarco become the chairperson because she has had experience with a company that will allow us to sell merchandise without maintaining inventory. Tonya accepted the position. The Board unanimously approved.

Newsletter Editor: Theresa Esterline
Accomplishments:
The first issue went out on time and under budget.
Added Table of contents, Page Numbers and a common theme throughout Newsletter as some had requested.
Added a Fun Section of PBA Members and Youth.
Added Member Profiles, starting with Aaron and I, so far 7 more have been

submitted.

Received permission from Maxine Kinne to re-print articles on goats from her website.

Goals:

Increase advertisers - In Progress

Update: I am working with NPGA to set up an exchange ad in their publication, the MEMO. I have also contacted several other goat product companies to see if they are interested in placing an ad, no bites so far.

Find the most cost effective way to mail the newsletter - Complete

Update: with the size and quantity of our publications it is most cost effective to mail in the envelopes. We save a little extra money by not needing a heavy cover and then we can easily add additional information for our members: Breeders Book Entry, Ballots, Questionnaires, Membership Dues Reminders, etc.

Add a new page for youth - In Progress

Update: Fun Section added to previous newsletter and planned to be in the upcoming issues.

Add member profiles - In Progress

Update: Member Profiles added to previous newsletter and planned to be in the upcoming issues.

Budget:

\$1200 total, \$300 for each issue including printing and mailing

1st issue costs = \$284.37

Newsletter Dates:

The newsletter will be published four times a year. PBA members will receive them on or before the first day of the last month in each quarter (ie: March 1st, June 1st, September 1st, and December 1st). The deadline for content will be one month earlier, for example, for the June 1st issue, the deadline is May 1st.

The second issue is in the works and I have requested several regular items from the PBA board. Please be sure to have those complete by May 1st. As I said before, you should expect the second issue in your mailbox between May 20th and June 1st.

Thanks to all who have contributed thus far!

The Board unanimously approved.

Show Secretary: Jan Becker, chairperson

There was one request for a volunteer judge for a new show in Marysville, WA. They aren't ready to sanction this show at this time but wanted to have a show as a demonstration to promote the Pygora goat.

The Board unanimously approved.

Unfinished Business -

New Breeder/members on website.

We will provide Newsletter Editor and Webmaster info and write up on how a new member/breeder can advertise on the website. This will be published in both areas. Procedure for counting votes in elections-after discussion this was tabled till next meeting.

Copyright PBA or trademark Pygora-tabled till next meeting.

New Business -

Question about accessing the herdbook was raised. (Tonya DeMarco) Theresa will publish the information on how to obtain an ID and password to access it in the newsletter. Lou Kelly will write a letter to the editor to ask for opinions of free or not free for non-members.

Ethics Statement for the board (Chris Utterback)- Discussed and tabled for Chris Utterback to come back next meeting with an Ethics Statement for review and acceptance vote.

Guidelines for free members classified ads for newsletter. (Theresa Esterline) - After much discussion the Board approved this statement to be published in the newsletter.

Free Classified ads regarding Pygoras Goats and Pygora Fleece are available for PBA Members in good standing, one ad up to 75 words per issue, space permitting. Paid classified ads are available for PBA Members who would like to place more than one ad, ads about other topics, and for any type of non-member ad, costs are \$.10 per word, per issue.

All items below were tabled for next meeting.

Removing people from the website when they are no longer members in the breeder's listing. -

Sending post cards prior to dues expiring.

Method of updating Webmaster and time frame.

Officer elections from the Board.

Meeting adjourned 5/30/2004