

4Q2007 PBA Board Meeting Minutes

Called to order October 1, 2007 by W Hanson

Board Members present: W Hanson, K Radding, T DeMarco, F Bishop, T Naumann
Board Members absent: A Esterline

Officer Reports:

Secretary: Reports minutes for 3Q2007 meeting are not available for approval

Treasurer: Report attached

President, VP: No report

Committee Reports:

Advertising:

2007 PBA Advertising Committee Report

As of September 26, 2007, we have spent or contracted for \$1168.60 of our \$1200 budget for 2007. This includes the following ads:

Spin-Off Magazine, 4 issues(one year).....	\$436.00
Countryside Magazine Breed Association Listing.....	62.00
Dairy Goat Journal Classified Breed Assoc. Ad(one year).....	53.00
Hobby Farms Magazine Breed Association Listing (7issues).....	237.60
Wild Fibers Magazine 1/8 th page ad/4 issues (one year).....	380.00

We currently have enough left in our budget to do one small ad for this year, which will probably be in Ruralads.com for 3 months. This will bring us to within a few dollars of spending our entire 2007 budget.

Report submitted by:

Advertising Committee Chair

Kathy Blackett

Committee Members

Jill Gallagher, Lou Kelly & Jill Mann

Educational Fund: Grant came during meeting, rush request due to 11/01/2007
Deadline

All other committees: No reports

All officer and committee reports approved by board.

Old Business:

Membership Directory: Wendy mailed notice to every member regarding online member directory and responses came in. Wendy will forward to Tonya who will coordinate with Fran to ensure proper information is given to our webmaster

Newsletter Editor: The board would like to thank all three members who submitted a bid for newsletter editor for the term ending 07/31/2008. We appreciate your time and effort very much.

Motion 07-13

I, Wendy Hanson, propose PBA request bids for newsletter editor on a yearly basis, with bids to be submitted by June 30 for four newsletters (one year). The PBA Board of Directors will award the bid by July 31 of each year.

I, Fran Bishop, will 2nd this.

Call for vote from all current board members:

W Hanson Yes 10/08/07

A Esterline Not present

F Bishop Yes 10/8

T DeMarco yes 10/8/07

K Radding Yes 10/08/07
T Naumann Yes 10/08/07

Motion 07-13 Passed: 5 in favor, 1 not present

Motion 07-14

I, Fran Bishop, make a motion to accept Jill Gallagher's proposal for one year as newsletter editor beginning with the Fall 2007 issue.

I, Wendy Hanson, second this motion.

Call for vote from all current board members:

W Hanson Yes 10/09/07
A Esterline Not present
F Bishop Yes 10/9/07
T DeMarco YES 10/13/07
K Radding yes 10/14/2007
T Naumann Yes 10/09/2007

Motion 07-14 Passed: 5 in favor, 0 opposed, 1 not present

The Board has selected Jill Gallagher to serve as the editor of the PBA newsletter from 10/15/07 through June 30, 2008.

Her bid including her detailing of her relevant experience is as follows.

Bid of Jill Gallagher as Newsletter Editor

"I would be willing to do the job for

1. \$50 per issue (\$200)
2. Business card ad in every issue
3. 1 - full page ad once in the year.
4. Commit to one full year (4 issues) and then decide if we go on or change after the year is up.

At this time, I am not sure what the budget on the newsletter is? That would stay the same or I would come back to the board if I am having troubles meeting those costs. Past history, I have done this newsletter for 10 years, and have been a guest editor a few times since then. I am a web designer and graphic artist/designer/photographer."

The Board is looking forward to working with Jill during her tenure as our newsletter editor.

Election Procedures: We will retain existing election protocol until such time as this topic is requested to be again placed on the agenda

New Business:

Board Position: Aaron Esterline has resigned from his position as a board member. The board wishes to thank Aaron for his time and efforts, especially his extensive work on the operating procedures.

Any member interested please submit your application to Wendy Hanson by December 31, 2007.

The next board meeting will be January 8, 2008. Call for agenda items will be made on December 1, 2007 with a deadline of December 15, 2008.

Meeting is adjourned October 22, 2007 by W Hanson, seconded by F Bishop.