

# January 2017 Board Meeting Minutes

Submitted by PBA Secretary, Nan Nichols

President Ruth Hawkins opened the meeting on Jan 16, 2017 and all directors reported as present.

Minutes from the October 2016 meeting of the board were posted by Nan Nichols and approved:

Approved: Fran Bishop, Nanette Nichols, Chris Utterback, Debbie Eubanks, Ruth Hawkins, Erica Brown

All committee reports below were submitted by Chris Utterback, posted and approved:

Approved: Fran Bishop, Nanette Nichols, Chris Utterback, Debbie Eubanks, Ruth Hawkins, Erica Brown

Committee Reports: January 2017

Breed Standard: Fran Bishop - Nothing to report

Judge's Training: Fran Bishop - One test out, waiting for return.

Fiber: Terry Mattison - No report

Education Fund: Carrie McLachlan

I am anticipating an application for Education Funds to help promote the pygora at the Mother Earth News Conference. Will also need to put out a call for proposals in the February newsletter.

Youth: Janet Tilp

I have nothing to report at this time. I plan to connect with the youth volunteer to see what ideas she has for the coming year and hope to report something next time.

Public Relations: Korina Groff & Terri Kistler

Korina Groff: The PR Committee has not been in session during the holiday season. However, along with Ruth Hawkins and the Marketing committee, I personally designed a 30th Anniversary gold and black logo. We investigated many ideas for promotional and "heirloom" items to make available to both the public and members in good standing during 2017.

Over 2016, the PR Committee used \$630 of its budget for a single ad in Spin-Off Magazine. We had intended to use the remainder of our budget to place a concurrent Facebook ad campaign, but we ran out of time.

With that, I, Korina Groff, am stepping down as Chair of the PR Committee as of January 2017, but plan to remain on the committee as a member as time permits. Thank you for the opportunity to serve.

Merchandise: Ruth Hawkins & Erica Brown

The Merchandise Committee created a 2017 Pygora calendar. The committee brought in \$135 in sales. (a check will be sent in for that amount.) We are also working on the 30 year anniversary shirts. They should be available for pre-order in the Spring newsletter.

Erica is working on the 2018 Pygora calendar, and is asking for people to submit high resolution photos of their goats to her. [remymclean@yahoo.com](mailto:remymclean@yahoo.com) She would like to get these done earlier this year, so that they can be taken to shows and sold.

Newsletter & Webmaster: Maggie Leman

Maggie has the color chart up on the website, and it looks great!

. Fran Bishop submitted a Treasurer's report, which was posted and approved:

Approved: Fran Bishop, Nanette Nichols, Chris Utterback, Debbie Eubanks, Ruth Hawkins, Erica Brown

Old Business

Insurance - This was tabled at two previous meetings, and further discussion is tabled until the BOD gets a quote for the O&D policy.

Registering a Federal Trademark, Motion 16-5: This has been put into motion. The Ream Law Firm, LLC, has filed necessary forms; the BOD will be informed when there is new information to share.

Articles of Incorporation, Motion 16-8: The Ream Law Firm LLC has filed the necessary paperwork; the BOD will be updated when there is new information on this topic.

New Business

- The budget for the Pypeline newsletter was brought up for discussion by Debbie and Maggie. Maggie currently has this printed by Oregon Litho, and it includes 6 color pages. The board decided to continue this with no changes.
- Nan updated the board on nominations for the open director positions. Regions 1 & 2 each had single candidates nominated, Region 3 had two candidates nominated. A ballot will be printed and sent out with the Spring (March) 2017 Pypeline.
- Ruth nominated Terri Gherardi to receive and tally ballots for regional directors; she was unanimously approved by the board.

- Korina Groff informed the board that she is stepping down as co-chair of the PR committee; Ruth nominated Colleen McGee to fill the position, and the board unanimously approved.

Motion 16-8            Maker - Debbie Eubanks            Second -Nan Nichols

I move to hire Dale Ream to set up the articles of incorporation, in the amount of \$750.

Approved: Fran Bishop, Nanette Nichols, Chris Utterback, Debbie Eubanks, Ruth Hawkins, Erica Brown

After a lengthy discussion by the board to clarify the PBA Show Rules language, for the specific purpose of allowing unbred does to have their fleeces entered into a PBA-sanctioned fleece show, a motion was made and withdrawn, pending further consideration by the Breed Standard Committee.

Motion 16-9            Maker – Erica Brown            Second – Debbie Eubanks

I move to add a fourth class to the sanctioned fleece show: non-bred does over the age of two (does that have not produced any offspring).

I, Erica Brown, respectfully rescind my motion, so it may go to committee. Motion withdrawn to allow the Breed Standard Committee to bring a proposed change to the BOD for discussion at the April meeting.

The next meeting will be April 3, 2017. The board meeting was adjourned on Jan 29, 2017.