

July 2017 Board Meeting Minutes

Submitted by PBA Secretary, Nan Nichols

President Ruth Hawkins opened the regular quarterly meeting on July 24, 2017, via Yahoo Group email. All directors reported as present: Fran Bishop, Chris Utterback, Ruth Hawkins, Nan Nichols, Erica Brown, Debbie Eubanks.

Minutes from the April 2017 meeting of the board were posted by Nan Nichols and approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

Fran Bishop submitted a Treasurer's report, which was posted and approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

All committee reports below were submitted by Chris Utterback, posted and approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

PBA Committee Reports, July 2017

Breed Standard: Fran Bishop - No Report

Judge's Training: Fran Bishop

One person going through the process

Fiber: Terry Mattson is out of town. - No Report

Education Fund: Carrie McLahlan

The grant request submitted by Debbie Eubanks and Ruth Hawkins is approved for printing materials for the October 21-22, 2017 Mother Earth Festival in Topeka KS.

I am requesting that I know how much funds are available each year so I can market the opportunity to use the funds. Also, we need some committee members.

Youth: Janet Tilp - No report

Public Relations: Terri Kistler & Colleen McGee

Korina has stepped down as co-chair and Colleen McGee has taken her place, so the co-chairs are now Colleen and Terri. They are on hiatus due to the busy summer season.

Merchandise: Ruth Hawkins & Erica Brown

From Ruth: The merchandise sales of the 30th Anniversary merchandise was not as large as we had expected. The sales brought in \$70 for the PBA.

Erica has been working on 2018 PBA calendars, so that they will be ready to sale at the summer PBA events.

We continue to work on new merchandise designs and items, that will help our members show off our Pygoras and promote the PBA. A new shirt design should come out prior to the Christmas season.

If anyone is in need of the PBA license plates or stall signs, there are more available. Please contact Ruth at rhawkinsdesign@yahoo.com.

Newsletter & Webmaster: Maggie Leman - nothing to report

Old Business

Articles of Incorporation: The incorporation is done and Fran was sent the number and documents. We are now the Pygora Breeders Association, Inc.

Federal Trademark Registration: This was in the recent correspondence with our attorney.

"We received an office action initial refusal that the trademark is merely descriptive of the thing (a breed of goat) that it is associated with. [it would be like calling "Coca-Cola" by the trademark "Cola Soft Drink™." But we can overcome this by shifting to the Supplemental Register and filing an Allegation of Use (AAU) showing the trademark is properly in use.

Please direct me to a location on the website or other documents that are circulated or visible to members or the public regarding registering their goats. I also need to show how this is paid for, e.g. how a person can sign up as a member, etc. (this is how we show the mark is being "used in commerce". I intend to file this in the next 1-2 weeks." I have sent them links, as requested.

New Business

Following elections for Directors, the President called for a closed session on Aug 2, 2017 to elect officers. The offices for July 2017-July 2018 will be held as follows: Ruth Hawkins - President, Debbie Eubanks - Vice President, Nan Nichols - Secretary, Fran Bishop - Treasurer.

A discussion was held on updating the various educational brochures available on the PBA website for printing, and other posted places on the PBA website, to include the "TM" superscript. After some discussion it was decided that these changes did not need a motion to be acted on, and they will be done by the webmaster in collaboration with any members who might need to submit material.

It was decided by the board to investigate the options available for Directors & Officers (D&O) insurance at several past meetings. Fran brought an insurance application to the board to review, but it was decided that it did not provide D&O coverage. Nan volunteered to investigate this further, and bring information back to the board.

Announcements

During the meeting Ruth received a letter from Terri Kistler stating her resignation from the PR Committee as she is too busy at this time to continue in that role. After Korina Groff resigned her position on the PR Committee in April, Colleen McGee accepted the role of co-chair with Terri. Ruth has informed Colleen that she is now the PR committee chair and suggested that Colleen make the necessary additions to this committee to make it function.

The next meeting will be October 2, 2017. The board meeting was adjourned on Aug 3, 2017.