

March 5, 2014 PBA Board Meeting

Welcome to the second quarter 2014 Board meeting:

Present: T. Kistler, W. Hallman, F. Bishop, R. Hawkins, A. Sluis, D. Rock

Approval of Minutes - I move to accept the minutes from the December 2013 meeting and the mini meeting that was held 1/21.

Committee Reports

PR Committee Report (Korina Groff, Co-chair):

The PR Committee has been on hiatus while the brochure we designed last Fall has been undergoing approval by the other PBA Committees. We have received final approval from the committees and are excited to present this brochure to the Board at this time.

Merchandise Committee Report (Renda Jones & Allison Sluis): Allison has led the initiative for the merchandise committee running an ad in the next newsletter. We have included all committees that wished to be a part of this ad. The idea is to let the membership know what help the committees need in hope that members might volunteer their valuable talents.

Approval of the committee reports:

Approved: T. Kistler, R. Hawkins, A. Sluis, W. Hallman, D. Rock, F. Bishop

The PBA General Information brochure has been submitted for Board approval. The brochure has been approved by the PR committee, the Judges' Training committee and the Breed Standard committee. Please indicate your approval of the brochure (and remember, it is not our task to edit the text, the photos, etc. We are here to approve the brochure. If we do not approve it, it goes back to the PR committee). Please indicate your approval of the brochure:

Approved: T. Kistler, R. Hawkins (would like to see the TM symbol used after the word Pygora), A. Sluis, W. Hallman, D. Rock, F. Bishop.

Approval of Treasurer Report

Approval of Registrar Report

Old Business

Color descriptions photos, etc. Progress? Status?

Nominations have been closed.

New Business -

T. Kistler suggested that we discuss how to communicate to the public that the name Pygora belongs to the PBA and is to be used only for Pygoras.

Because the name was created by the PBA and has been used for years to represent the goats registered to the PBA, it has trademark status and is proprietary to the PBA. (You can look at tons of trademark/copyright info. if you want to find out the nitty gritty details). However, the myth persists in the public that a Pygora is any pygmy goat bred to any Angora goat and/or their offspring. So, I suggest:

A simple statement that would be posted on our website, on the Pygora Facebook page, on the allthingspba page and elsewhere as needed/desired. It could be something such as the following: "The word 'Pygora' is proprietary to the Pygora Breeders Association and may be used only for goats registered with the PBA and their products."

Asking Korina to add the TM symbol after the word Pygora in the new logo.

Using the TM symbol after Pygora on the title of all PBA brochures (using the TM symbol after all instances of the word Pygora in the brochures would result in a really messy looking text).

Asking Chris Utterback to write a brief article on the founding of the name and its proprietary status for the newsletter

Motion 14-2

T. Kistler moved that that we add the TM symbol after the word Pygora in the new logo. Seconded by F Bishop

Approved: F. Bishop, W. Hallman, R. Hawkins, T. Kistler, D. Rock, A. Sluis.

Motion carried.

Motion 14-3

T. Kistler moved that we post the following statement on the PBA website, on the allthingspba page and elsewhere as needed/desired: The word "Pygora"TM is proprietary to the Pygora Breeders Association and may be used only for goats registered with the PBA and the products from those goats. Seconded by D. Rock.

Approved: F. Bishop, W. Hallman, R. Hawkins, T. Kistler, D. Rock, A.

Next meeting is set for June 23rd. We are adjourned. Thank you all very much for your hard work, caring and time.

Submitted by Deb Rock, PBA secretary