

October 2016 Board Meeting Minutes

Submitted by PBA Secretary, Nan Nichols

President Ruth Hawkins opened the meeting on Oct 3, 2016 and all directors reported as present. Present are Ruth Hawkins, Fran Bishop, Nanette Nichols, Chris Utterback, Debbie Eubanks, and Erica Brown.

Minutes from the July 2016 meeting of the board were posted and unanimously approved.

All committee reports below were submitted by Chris Utterback, posted and unanimously approved:

Breed Standard: Fran Bishop - No Report

Judge's Training: Fran Bishop - No Report

Fiber: Terry Mattson - No Report

Education Fund: Carrie McLachlan & Kim Depp (Kim Depp is leaving this committee)

Youth: Janet Tilp - Nothing to report from the Youth committee at this time.

Public Relations: Korina Groff & Terri Kistler

From Korina & Dale Groff:

The Public Relations Committee has been on summer hiatus and has nothing to report at this time.

From Terri Kistler, Jan Becker, Elaine Deegan and Kristi Gustafson:

The edits/corrections/updates to the PBA website text are complete. Hopefully, this will clear up some of the confusion and redundancies folks had when visiting the site. Thank you Maggie for all your hard work on making the changes on the website!

The virtual show box (brochures, trifold display and PBA banner) was done in time for the summer shows. I am interested in feedback from those who used them for their shows.

Committee was a little slow this quarter as I was concentrating on OFFF. Now that it is over, I can get back to work on PBA educational goals.

Merchandise: Ruth Hawkins & Erica Brown co-chairs - No report

Newsletter & Webmaster: Maggie Leman

Webmaster: I am waiting on some clarification about how much of the current content of the color chart is to be used for the PBA website. It will have to be built from scratch, but I can copy/paste pictures and text.

Newsletter: The most recent newsletter was printed by Oregon Litho. Fran can help discuss the cost difference between Beck Graphics (Colorgraphx) our previous printer, and this one. It is probably a bit more. For a long time my sister was the office manager for Beck Graphics and would cut us a very good deal, often not charging anything for color. We can save even more by going back to an all BW newsletter.

Fran Bishop submitted a Treasure's report, which was posted and unanimously approved.

Old Business

- Insurance - This was tabled at the July 2016 and as there is nothing new to add, it is tabled until the BOD gets a quote for the O&D policy.
- Articles of Incorporation, Motion 16-4: Nothing new to bring forward.
- Registering a Federal Trademark, Motion 16-5: This has been put into motion. We have hired Ream Law Firm, LLC, and the BOD will be informed when there is new information on this topic.

New Business

- Ruth asked about the last time changes were made to the PBA dues or fees, and if it would be appropriate for the board to consider making adjustments. Fran suggested tabling this until the January 2017 meeting.
- Ruth announced that Lisa Grzeskowiak was stepping down from the position of PBA Show Secretary. On behalf of the board, she thanked Lisa for her service, and nominated Erica Brown to fill the vacancy. After some discussion about the current PBA method for filling vacancies and the dual responsibilities of being on the Board of Directors as well as the Show Secretary, the nomination passed.

At this time, I, Ruth Hawkins, would like to appoint Erica Brown to the PBA Show Secretary position. A vote of approval will be needed by BOD.

Yes: Ruth Hawkins, Chris Utterback, Fran Bishop, Nanette Nichols, Debbie Eubanks Abstain: Erica Brown

- Ruth brought up for discussion the idea of showing "virgin" Pygora does in fun classes at a sanctioned Pygora goat show. The PBA does not limit or control the number and type of fun classes that can be done at a sanctioned Pygora show, and according to the discussion, there is a growing desire from PBA members with registered does to show them off even if they have not kidded. The board supports this participation and will communicate with show chairs that this class can be

included at future shows.

- A brief discussion took place regarding the Public Relations (PR) Committee. At the PBA Board BOD meeting in October-November 2015 a debate took place about keeping the PR Committee as a single group with Korina Goff and Terri Kistler as co-chairs, or making it two separate committees with different agendas, chairs, and responsibilities and budgets. In 2015 the BOD voted to keep the committee a single entity. At this meeting the board decided to let the previous decision stand.

Announcements

At the end of the meeting Nan Nichols announced that Beverly Van Hook-Schrey would be going to the Southeastern Animal Fiber Fair (SAFF) in Fletcher, NC on October 28-30, 2016, taking a few of her Pygora goats, fiber and the PBA promotional materials used at the Shenandoah Valley Fiber Festival. The SAFF group was notified in the summer about their inappropriate use of the term Pygora™ in advertising a Pygora goat show that did not include any attention to PBA registrations/guidelines, and they voluntarily withdrew this information from their website. Beverly would like to work with this venue as a site for a 2017 sanctioned Pygora show.

The next meeting will be Jan 9, 2017. The board meeting was adjourned on October 8, 2016.