

# January 2018 Board Meeting Minutes

Submitted by PBA Secretary, Nan Nichols

President Ruth Hawkins opened the regular quarterly meeting on January 16, 2018, via Yahoo Group email. All directors reported as present: Fran Bishop, Chris Utterback, Ruth Hawkins, Nan Nichols, Erica Brown, Debbie Eubanks.

Minutes from the October 2017 meeting of the board were posted by Nan Nichols and approved:

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

Fran Bishop submitted a Treasurer's report, which was posted and approved:

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

Fran Bishop submitted a Registrar's report, which was posted and approved:

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

All committee reports below were submitted by Debbie Eubanks, posted and approved:

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

## **PBA Committee Reports, January 2018**

**Breed Standard Committee:** Chair: Fran Bishop

Members: Chris Utterback, Jill Gallagher, Lisa Zietz, Terri Kistler

Nothing to report

**Judges Training Committee:** Chair: Fran Bishop

Members: Chris Utterback, Jill Gallagher, Lisa Zietz, Terri Kistler

Nothing to report

**Show Rules Committee:** Chair: Chris Utterback

Members: Jill Gallagher, Lisa Zietz, Terri Kistler, Erica Brown

Nothing to report

**Fiber Committee:** Temporary Chair: Ruth Hawkins

**Education Fund Committee:** Temporary contact: Ruth Hawkins

*Found under Educational fund on PBA website: A determined amount of money will be available each year for one or more grants, totaling no more than \$600.*

**Youth Committee:** Chair: Janet Tilp

**Public Relations Committee:** Chair: Collen McGee

Members: Jill Gallagher, Steve Young, Kari Schroeder, Lisa Grzeskowiak, April Bowling

*From January 2016 Minutes Public Relations - The existing PR budget was discussed and clarified; as of Apr 1, 2015 motion 07-10 passed unanimously for a PR Committee budget of \$1200/yr; this was deemed adequate for the current needs of the committee to move forward.*

Current members are Collen McGee, Jill Gallagher, Steven Young, April Bowling and Kari Schroeder. Lisa Grzeskowiak has asked to be removed. Everyone active has participated in recent discussions.

We have a deal with Ogden publishing to publish in two magazines, Mother Earth News and Grit for \$1,000 for the year - which is about \$800 down from the initial quote I received.

That leaves us \$200 for other projects and the committee is discussing a Facebook campaign among other things. Right now we are also researching AG pubs. In the plains we have Grass N'Grain and the High Plains Journal and I'm looking for more regional ones and looking for rates for those and trying to eek some time out for press releases. Can you ask the BOD to canvas the membership for those types of publications in their local areas?

I would like guidance from the board on things our committee is permitted to do to raise funds for other awareness campaigns to benefit the association.

We will build a gmail account for ad responses to see if we can come up with some sort of measurement. Queries for purchasing livestock will be answered with a link to our breeder list on the Pygora page so that every listed breeder has equal opportunity at the responses.

We won't get every issue but we will - as an association - be listed in the livestock exchange area of grit and the classifieds area of Mother Earth with a photo or logo.

The committee is actively working a mission statement and that will help us succinctly define our role for the association. We will also have a discussion group on Facebook as that is the easiest way to track the committee's coordination.

I am also attempting to link up with the American Royal education committee since they are relocating to Kansas City - on the Kansas side, it might be a good time to bring them an educational program - or at least garner an opportunity to exhibit as an association like we did at the Mother Earth News fair. I will get with you and Ruth on that for a more in-depth discussion as soon as I know if it is even a remote possibility.

**Merchandise Committee:** Co-Chairs: Ruth Hawkins, Erica Brown

The Merchandise Committee is currently working on the sale of 2018 PBA calendars, and another run of PBA logo shirts is at the printer. We hope to have a PBA merchandise shopping page up and running for PBA merchandise sometime this next year.

We would welcome another committee member, to the committee.

**Webmaster:** Maggie Leman

I have started changing the ™ mark to the ® on the website. The price changes have been made to the membership and registrations online forms. The breeders listing form is giving me fits. Show Results and Board Meeting Minutes are up to date. I typically post show results after they are published in the newsletter. Creating them using Adobe InDesign makes a much nicer document for viewing online than making a PDF from a Word document. I am always looking for Goat of the Month submissions. Pictures should be high resolution, in sharp focus, be a Pygora in-fleece. Sometimes a picture taken with a phone will be ok, but not always. Need the goat's full name, owner, breeder, and caption if you want.

Last webmaster contract was signed on April 1, 2015. Maybe we should update that?

**Newsletter Editor:** Maggie Leman

The newsletter is running smoothly. I am always looking for fun pictures of good quality for the Happenings page.

Last editor contract was signed on April 1, 2015. Maybe we should update that? Maggie Leman

*From July 2003 Minutes: Newsletter Editor's Report*

*I, Jill Gallagher, make a motion to increase the newsletter budget to \$1800 per year. This will become effective immediately, 1/16/2006.*

**Show Secretary:** Erica Brown

No report

**Registrar's report** below was submitted by Fran Bishop, posted and approved:

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

*PBA Registrar Report, October 2017*

*Ramblings from the Registrar – Winter 2017 Pypeline*

*Summer is still hanging on as I write this. It seems we will never have a fall. Even the trees are protesting by not giving us those brilliant colors from other years. I only have a few things to request from you at this time.*

- 1) Please always read all the directions before submitting paperwork. It holds you up if I have to send things back.*
- 2) Make sure you check your spam file if you've submitted something to PBA. When I don't get an answer expediently I suspect my email has fallen into that pit.*
- 3) Remember if you already have a Pre-Registration DO NOT fill out another Application for Registration nor another fee. Submit the Pre-Reg, in fleece photo (one only full side view in full fleece at time you take the fleece sample), and your shorn 2X2 inch fleece sample. Submit prime fleece. If it's matted, full of vegetable matter, or just plain "yucky" I would have a hard time typing it.*

*The board has decided to raise fees for many things. The changes go into effect on Jan 1, 2018.*

*Be sure when registering and/or renewing membership after Jan 1 you check on the website.*

*That said if you want to pay your dues at the old rate for a few years ahead be sure I get it before Jan 1, 2018.*

### **Old Business**

D&O Insurance: Because the application was not signed and returned before the end of 2017 and the term was written for Oct 2017-Oct 2018, it is being revised by the underwriter, and will be finalized within the next 30 days.

Federal Trademark Registration: This was in the recent correspondence with our attorney.

New Business

### **Motion 18-1: Revised Fees for Ownership Transfers & Rush Requests for Show Sanctions**

(this was posted in the January online meeting on Yahoo, as 17-7)

Maker - Fran Bishop      Second - Ruth Hawkins

I move to change the fee for Transfer of Ownership to \$5 for Members and Non-Members. I also move to change the rush fee for Show Sanction dated less than 30 days from show date to \$20 per sanction.

Approved: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Erica Brown. Abstain: Ruth Hawkins

I'd like to know who is in favor of the Fiber Processors list be taken off the website until it is updated.

Yes: Fran Bishop, Nan Nichols, Chris Utterback, Deb Eubanks, Ruth Hawkins, Erica Brown.

Use of new registration forms:

Yes: Approved: Nan Nichols, Deb Eubanks, Ruth Hawkins, Erica Brown. Abstain: Fran Bishop, Chris Utterback

Is everyone in favor of adding a few words on the Director Nomination Form to include that they can be mailed via hard copy or email? And update the PBA operations manual to reflect the same information on both? I think we can do this with a quick show of hands or rather, yes or no vote. -Ruth

Yes: Nan Nichols, Chris Utterback, Ruth Hawkins, Erica Brown. Abstain: Deb Eubanks, Fran Bishop