

Board of Directors Meeting Minutes—July 7, 2021
Pygora Breeders Association (PBA)
3rd Quarter

Call to Order

With all Board of Directors members reporting as present, President Nan Nichols called the meeting to Order at 12:52 pm, July 7: Several additional guest volunteers and members were also present.

BOD present: Nan Nichols (President/Region 3), Beverly VanHook-Schrey (Secretary, Region 3), Ruth Hawkins (Vice-President/Region 2), Debbie Eubanks (Region 2), Fran Bishop (At-Large), Dale Groff (At-Large), Kari Schroeder (Region 1), Christine Nauman (Treasurer/Region 1)

Guests present for all or part of the meeting: Kelly Shields (Newsletter Editor), Robin Oliver (Show Chair), Brette Soucie (Registrar), Amanda Sadowski (Fiber Committee Chair), Erica Brown (PBA Judge)

Welcome- President Nan Nichols welcomed newly elected directors Fran Bishop and Dale Groff as PBA's first at-large Board of Director members. She also welcomed new appointees Webmaster Adam Pohl and Newsletter Editor Kelly Shields.

Closed Session: Officer Selection

In a closed session, directors selected officers for the 2021-2022 season:

President -Nan Nichols
Vice President - Ruth Hawkins
Treasurer - Fran Bishop
Secretary - Beverly Van Hook-Schrey

Minutes

Quarter 2 minutes from the April meeting were approved on July 8 as presented by Secretary Beverly VanHook-Schrey.

Treasurer's Report

The Treasurer's Report presented on July 8 by outgoing Treasurer Christine Nauman was later updated by newly elected Treasurer Fran Bishop to include June data and unanimously approved by the BOD on July 14.

Committee Reports

Committee Reports as presented by Vice-President Ruth Hawkins were posted for review on July 8 with unanimous approval completed on July 12.

July 2021 PBA Reports
Committee Reports:

--Breed Standard Committee

Chair: Brette Soucie pbaregistrar@aol.com;

Members: Lisa Grzeskowiak, Terri Kistler, Amanda Sadowski, Debbie Eubanks, Beverly VanHook Schrey

--Budget: none
Report: Nothing reported.

--Educational Fund Committee
Chairs: Patricia Young info@yaklady.com;
Members: Christine Nauman
Budget: \$600
Report: Nothing reported.

--Fiber Committee
Chair: Amanda Sadowski sunorahfarm1@gmail.com
Members: Kira Marks
Budget: none
Report: 7/3/2021

The Fiber Committee is excited to see new Pygora Fleece Shows beginning to pop-up around the country and others in the development phase. We hope everyone is as excited as we are to get those fleece in and hear the wonderful things the judges have to say! Fleece shows are a magnificent way to learn more about the fiber your goats are producing and how well they meet the standard for their type.

With shows right around the corner, we want to make members aware that OFFF and SAFF will be occurring on the same weekend in October. As such, the Fiber Committee has volunteered to assist both show secretaries to make sure that sanction numbers are achieved by advertising, reaching out to members, and working together to see what entries are obtained and what are still needed to make sanctions as these two shows get closer to occurring.

Additionally, the Fiber Committee will be submitting an article for the newsletter on scouring Pygora Fiber.

--Judges Training Committee
Chair: Liza Sanford-Crane pygoras@pygoras.net;
Member: Lisa Roskopf
Budget: none
Report: The Judges Training Manual was revised, and a current update was sent to all PBA listed judges.

--Merchandise Committee
Chair: Erica Brown remymclean@yahoo.com;
Members: Ruth Hawkins, Collen McGee
Budget: \$500 (\$240.41 used to order extra hats & caps)
Report: 7/7/21

The Newly revised Pygora Goat Management booklets and embroidered PBA baseball caps are back in stock! Both are available to purchase in the PBA online store. <https://www.freewebstore.org/pba-market-place>

The committee agreed to donate 3 - \$10 gift certificates to the 2021 Driftless Region Pygora show for prizes. We will also have a PBA merchandise trunk sale at the Driftless show.

Items sold in the PBA Webstore April 1- June 30

Showmanship booklet - 6

Pygora Management booklet – 0 (revised/reprinted back in stock)

Fiber Fun books - 6

PBA t-shirts - 3

Embroidered knit hats - 2

Embroidered ball caps – 7 Sold out (back in stock)

Stall signs - 4

--Public Relations Committee

Chair: Collen McGee collen.a.mcgee@gmail.com;

Members: Collen McGee, Kari Schroeder, Ruth Hawkins, Robin Oliver

Budget: \$1,250 per year (No funds have been used as of 10/13/2020)

Report: 7/7/2021

Recent Post to the PBA FB group page: www.facebook.com/groups/PygoraBreedersAssociation

WANTED! The PBA PR Committee is looking for photos to use for the Goat of the Month, that is featured on the PBA website and possible promotional materials. If you have an image that you would like to share, please post below.

Please, submit the goats name & registration number of the goat in the image, and who the photo credit should go to or farm name.

By submitting a photo below, you are giving permission to the PBA to use the image. We will always try to have photo credits given with the photo, but there may be times it isn't possible. (For example, when promoting the PBA as a whole, individual farm names and photo credit may not be included.)

If, members are not on Facebook, but would like to submit photos, please send them to:

collen.a.mcgee@gmail.com

--Youth Committee

Chair: Janet Tilp janettilp31@gmail.com;

Members: Karen Price, Christine Nauman

Budget:

Report: 6/29/2021

Scholarship Program

Christine briefly spoke to Nan regarding the Scholarship program and she has some information that she believes will be discussed with the board on this agenda. So she did not moved forward on asking for donations. Janet has created a Scholarship application. It will be attached for the Board to approve.

Janet is also working on creating a 501 donation form to give to donors for tax purposes. We hope to have this Program up and running for the Youth to use in 2022.

Youth Judging Program

There is currently no program available. So we will need to create a Youth Judging Program. I propose that the Youth Committee join with the Judging Committee to create a program. I know there is no Fiber Goat judging program in 4-H. I plan to approach the Dairy Goat program and ask to see if we could model our program from theirs. I will also approach a local FFA group and see what their judging program is like.

Questions to consider. What are the prerequisites of being a Youth Judge – help with clerking, follow a judge; what age will be the requirement; pared down study guide; open book test of multiple choice, true/false questions and essays? The current cost for the Judge Application is \$35.00. I propose that we lower the cost to \$15.00. Or we could have the cost be waived or can a scholarship be provided to the youth?

Calendar

Christina contacted Erica to information on how to create the calendars. Christine says she has a good understanding of how to put them together. We need to double check that the proceeds are going to the Youth Committee. There are two members (Christine and Linda Price) working on this project.

Create a List of Fiber Goat Projects in 4-H and FFA

We have been busy on the projects listed above, thus this project is still in its early stages. Once the information is obtained, we hope that it can be posted on the website for youth to find fiber goat projects in their area.

Other Reports:

Archivist: Fran Bishop RSAPYGMIES@aol.com

Budget:

Report: Nothing reported

Newsletter Editor: Kelly Shields shields.kellyann@gmail.com

Budget: \$1,800

Report: The second quarter of 2021 marked a transition from this role being filled by longtime support from Maggie Leman to the appointment on July 1st of a new Newsletter Editor, Kelly shields [shields.kellyann].

Registrar: Brette Soucie pbaregistrar@aol.com

Report: Nothing reported

Show Secretary: Robin Oliver roliver2078@gmail.com

Budget: \$500 (\$500 for Show Boxes Motion 18-8)

Report: Nothing reported

Treasurer: Christine Nauman woolypinesfarm@gmail.com

CD Balance:
Checking Balance:
Income:
Expenses Cleared Bank:

Webmaster: The second quarter of 2021 marked a transition from this role being filled by longtime support from Maggie Leman [Maggie (Guest)] to the appointment on July 1st of a new Webmaster, Adam Pohl [acpohl21 (Guest)].

OLD BUSINESS

Scrapie Study: Ad Hoc Committee

Nan reported on July 10 that the Scrapie Study has been placed on hold due to concerns this quarter regarding the uncertainty of costs associated with the PBA website and database transfer and possible revision.

Breed Standard Revisions

Breed standard revisions were tabled through the Quarter 2 of 2021 as the Registrar focused on PBA website/database transfers. Nan reported July 10 that the Judges Training Committee volunteers put a large amount of time into revision of the Judges Training Manual, and the website/database transfer placed added burden on the PBA Registrar's time.

Chris Utterback Booklets

Nan provided an update on July 10 from the Merchandise Committee that "Pygora Goat Management" booklets were revised by Chris Utterback and Terri Kistler and offered to PBA for printing. Changes include reformatting of some tables and indexing, consolidating some sections, replacing photographs and sketches with clearer images and fixing some broken link references. The resulting reduction in page count allows the booklet to be stapled and shipped via USPS at the lower "media rate". PBA had 50 copies printed; 47 were sent to the Merchandise Committee to sell in the PBA Merchandise store, and 3 were sent to Chris Utterback. Cost of printing and mailing is \$5.25/book.

Website Revision/Migration

Nan reminded the BOD on July 10 that as Maggie Leman resigned as PBA Webmaster effective July 1, the PBA website and database needed to be moved to a separate account. Nan set-up a new "PBA account" in April 2021 with the same webhost, GoDaddy. Following multiple phone calls from May 5 through June 29, the data was transferred and functioning, with a few potential issues that may need to be worked out, including proper functioning of online forms.

Nan added, "The previously proposed PBA website revision turned out to be inappropriate for the functions we require, in spite of a joint phone call at which Maggie made our needs clear. They refunded the initial fee paid (~\$1500), and we've now had files transferred to a new account on a different server, for a total of \$370, which includes the transfer, our hosting fee for one year, and daily back-ups."

Extra funding was paid to an outside tech support company in April, at Maggie's request, to back up all PBA programming and files in case the organization needed to retrieve them.

NEW BUSINESS

Trademark Infraction-Ads Discussion

The Board discussed trademark protection of the term "Pygora," for which PBA was granted federal trademark protection following the founding of the Pygora herd book and the restriction of the sale and use of goats and their products to include only those from animals having met established PBA standards and thus included in the breed registry. Active and continued protection of trademark protected terms is required, and Nan asked the BOD to weigh in a trademark infraction of the term "Pygora®", especially regarding widespread use of the term in online advertising. She posted a "Pygora Breeders Association (PBA) Trademark Protection of the Term 'Pygora'" proposal as well as Craigslist postings advertising unregistered goats as Pygora or with Pygora pedigree for review and discussion.

Nan noted the need to include the *marca registrada* as "Pygora®", especially in PR use.

Following a lengthy discussion, Board member Dale Groff and Show Secretary Robin Oliver volunteered on July 14 to collaborate on an article for publication in the Pygora Pipeline newsletter promoting a "Purebred Pygora" initiative and clarifying the use of the Pygora® trademark.

Youth Committee Scholarship Proposal

A proposal submitted by Youth Committee Chair Janet Tilp for the PBA to consider initiating a program to train youth members to be "Junior Judges" was reviewed by the BOD on July 15. No action was taken on this proposal. However, several suggestions were made regarding opportunities for youth to learn more about breed standards, Pygora color chart, fiber type, and judging criteria by reviewing free materials available on the PBA website and by volunteering at shows.

Announcements

Announcements were made on July 16 by Beverly VanHook-Schrey and Kari Schroeder, respectively, regarding the upcoming Pygora goat and fleece show sponsored by Southeastern Animal Fiber Fair (SAFF) in western North Carolina October 22-24 and a Wahkiakum Farm 2 Fiber Show in southwest Washington September 11-12.

Quarter 4 Meeting Date

Quarter 4 meeting date was set by the BOD for October 4, 2021.

Adjournment

A motion to adjourn was made and unanimously approved on July 17, 2021.

Maker: Ruth Hawkins

Second: Dale Groff

Addendum: Webmaster Resignation/Interim Replacement

On July 28, Nan regretfully informed BOD members that newly elected Webmaster Adam Pohl has resigned from his position as PBA Webmaster due to health issues. Nan noted that she has been in contact with a couple of members about "filling in" and that she will keep everyone updated on the Webmaster situation.

On July 30, Nan explained to the BOD that Aaron Foley, a former Pygora breeder and judge and writer of all the code that the PBA website and database rest upon, has served as unpaid consultant to PBA for the past couple of months. She proposed hiring Aaron to serve as interim Webmaster.

Nan added that website redesign is straightforward and would not be costly (hence the \$1500 offer from GoDaddy). However, she explained, if we hire an outside service to do the programming work that needs to be done, to incorporate the herd book data into a functional asset for members, it will cost considerably more. Having estimates from several different sources, this would likely cost between \$7500-10,000. She included an offer that Aaron Foley made to assist with redesign and programming regarding the PBA website and herdbook:

"My guess is that it will take well over 50 hours to get everything transferred and operating smoothly. Just throwing this out there, how about a fixed cost of \$2500? There might be an extra domain name needed so we can separate the herdbook from the fixed content pages, and we might have to buy a piece of software to deal with the SQL Server data transfer, but I'll do everything I can to keep costs low for the organization.

"Once I get everything in Word Press, someone else will have to learn how to add/edit the content. I can continue to help with the technical herdbook parts on an hourly basis as needed."

BOD agreed to accept Nan's proposal of granting Aaron permission to submit his labor request for direct payment to Treasurer Fran Bishop and to submit any invoices or bills incurred for the necessary work, domain, or software purchases as described by him in his offer.

Respectfully submitted,
Beverly VanHook-Schrey
9/26/2021