

## **PBA Board Meeting Minutes Sept. 9-10, 2013**

Call to Order and Roll Call

Roll call: 9/10 Present: Fran Bishop, Wendy Hallman, Ruth Hawkins, Terri Kistler, Deb Rock, Allison Sluis

Motion to approve previous minutes by R. Hawkins. Yes: Terri Kistler, Fran Bishop, Wendy Hallman, Ruth Hawkins, Allison Sluis, Deb Rock

Agenda:

Officer Reports (VP, treasurer, secretary)

Committee Reports

Unfinished Business

Committee reporting form – Ruth did you design one?

Adding Pygora color photos to the PBA website – Allison

New Business

FIBER COMMITTEE: Terry Mattison

The fiber committee has grown to 4 members: Ruth Hawkins, De Frost, Terri Kistler and me. We've been working on creating a brief questionnaire that can be handed out at fiber festivals for the purpose of soliciting feedback about Pygora fiber from spinners/knitters. The idea is to offer a nice package of Pygora fiber as a drawing prize and have people fill out the form. Everyone who fills out a form will be entered in the drawing to win a package of fiber. The data from the forms will be entered in a database and will be great feedback for our members, and especially our marketing group. We plan on trialing this at OFFF this year. If it goes well, it would be great to do this at some of the other large fiber festivals. Other items on our to-do list: fleece/fiber education, and follow-up to the fiber study and path forward.

JUDGES TRAINING COMMITTEE: Aaron Esterline

The Judges Training committee currently consists of Fran Bishop, Jill Gallagher, Chris Utterback, Lisa Zeitz and me. We have one test that is out with a candidate now, and is due back for grading within the next 8 weeks. This fall, I am hoping that our committee can improve the online resources for those wishing to learn more about judging Pygoras and the process for applying for the judge's test. We will also be reviewing the judges Manual to see if any updates need to be made.

EDUCATION FUND COMMITTEE: Carrie McLachlan - no report

YOUTH COMMITTEE: Janet Tilp - no report

PUBLIC RELATIONS COMMITTEE: Kari Schroeder and Korina Groff

There have been some delays in the PR Committees continued plans for "branding" and graphic standard development, but we have not forgotten our objective. We are hoping to have the first of our informational brochures (along with the graphic standards for brochures) to be ready by OFFF at the end of September. The new logo is gradually being put into place throughout PBA materials and paperwork, and it is fun to see that showing up on PBA items. Our goal is to continue moving towards the objectives we set out in the marketing plan we developed.

MERCHANDISE COMMITTEE: Renda Jones, Chair or Allison Sluis

The Merchandise Committee continues to work on updating the Café Press PBA store. We have added some of the member photos to several merchandise items

This Committee endures many hours of work trying to keep this store up-to-date. We could always use more members on our committee.

SHOW SECRETARY: Lisa Grzeskowiak - No report

NEWSLETTER EDITOR AND WEBMASTER: Maggie Leman - no report

Registrar's report: Fran Bishop

I have been working on the forms. I have the new Membership Application and Application for Registration ready to go. I have included the new logo and have tried to make them clearer to read with only info necessary. I have also included a space on the Application for Registration for the Transfer of Ownership thus eliminated a 2nd piece of paper if you are registering and transferring in the same transaction. There will still be a registration fee as well as a transfer fee but both will be on the same form. I am sending them to Maggie to replace the existing forms on the website.

Nothing else to report other than what I already do in the Newsletter.

Approval of the Treasurer's report: Yes: Terri Kistler, Fran Bishop, Ruth Hawkins, Deb Rock, Allison Sluis

Approval of the new general information brochure: Yes: Terri Kistler, Wendy Hallman, Fran Bishop, Allison Sluis, Ruth Hallman, Deb Rock

I think you have a wonderful start for the color display. I would like to suggest that we table this until the next Board meeting and allow you the chance to get more photos (and I promise, I'll get you some after OFFF lol).

No new business

Next meeting 12/2/13.

Adjourned 9/22/13.