

January 2019 Board Meeting Committee Reports

Breed Standard Committee

Chair:

Fiber Committee

Chair: Amanda Sadowski

With the holidays I haven't stated working on projects for the fiber committee. However, my plan is to start by making a database of pictures of products made with Pygora for members to see the versatility of the fiber we produce. I will be asking for member to submit photos with details of what percentage of it is Pygora, weight of yarn, method used to make the article (felted, crocheted, knit), etcetera.

Merchandise Committee

Co Chairs: Ruth Hawkins, Erica Brown

The merchandise committee has been in a hiatus due to other PBA business taking precedent. Unfortunately, the 2019 PBA calendars did not get created last year and we will focus on getting that accomplished for 2020. My (Erica) apologies for not being able to execute that project.

Ruth is currently working on getting a PBA logo badge created and has advertised them and is getting feedback from members.

Educational Fund Committee:

Co Chairs – Julie Case & Patricia Young; Member: Christine Nauman

Nothing to report

Youth Committee

Chair: Janet Tilp; Members; Karen Price, Christine Nauman

Agenda Submission

Proposal: I propose that PBA sets up a scholarship fund to support youth who are member of PBA. By supporting them we may be encouraging youth to continue to be PBA members. I propose that the initial scholarships be \$500 each of 2 scholarships for now. This will give us time to create an endowment for long time future scholarships.

A financial endowment is a donation of money or property to a nonprofit organization for the ongoing support of that organization. Usually the endowment is structured so that the principal amount is kept intact, while the investment income is available for use, or part of the principal is released each year, which allows for their donation to have an impact

over a longer period than if it were spent all at once. An endowment may come with stipulations regarding its usage.

Some suggested stipulations are the funds will go to scholarships for graduating seniors of high school. The funds will also be used for students in college as they further their education while still being a PBA member. *(Do we also stipulate that students participate in shows or some role in PBA.)*

Applicant must be a PBA member, must be a graduating senior, funds will be released to the college of their choice, etc, Other possible requirements to consider are GPA; a letter of recommendation;

The winners of the Scholarships will be announced in the PBA Newsletter.

Reasons for the Proposal:

- To encourage youth to stay in PBA as members.
- Help get the parents involved with the youth, as scholarships will help pay costs of college.
- It helps youth further their education for a better organization and world.

Advantages if the Proposal is Approved: It will increase and maintain PBA membership for long term viability.

Disadvantages if Proposal is Approved: It may initially take money out of the coffers of the PBA Organization until the Endowment is established.

Financial Responsibilities: PBA may need to pay for the initial cost of the \$500 Scholarship, but I think we could advertise in the PBA Newsletter and I believe many breeders may be willing to donate certain amounts of money into the scholarship funds. We could also approach certain groups such as the Wild Goat Women for funds toward an endowment. I also believe we could approach some businesses that have been supportive of PBA for monies toward the endowment.

Submitted by: Janet Tilp, Christine Nauman, Karen Price, and Ruth Pohl Hawkins

An additional proposal in respect to Youth Judges is also being worked on by the committee.

Public Relations Committee:

Chair: Collen McGee; Members: Jill Gallagher, Steve Young, Kari Schroeder, April Bowling

Ads in Mother Earth News and Grit began in January.

Two Facebook campaigns have completed. Each included a photogenic goat. Each cost only \$20

Ad one:

If you are thinking about adding a Pygora to your farm - and joining us on this grand adventure - this is the time to reach out to our breeders and get on the waiting list for spring kids! If you want certified Pygora fiber or yarn for your project - check out our breeders. Get your fiber direct from the source. Find out more about this wonderful breed at <http://pba-pygora.org/>.

Ad two:

From the members of the Pygora Breeders Association to you. Merry Christmas! Don't forget, if you didn't get a goat for Christmas - we can we can help!

Future ad will be for "Just Kidding" campaign. Will be asking for fun kid photos.

So far all ads have concentrated on steering people to the breed and the breeders list on our public webpage. Engagements have been very good for the money spent.

Also; we have received some info for a classified ad in Countryside small stock journal. I'm looking at that as it is pretty small potatoes at about \$60. I'm doing some research with current advertisers to see if they get what they expect from it.

Judges Training Committee

Chair: Lisa Roskopf

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Show Secretary

Erica Brown/Nan Nichols

The 2018 Show Season is over, with a transition of Show Secretary duties from Erica Brown to Nan Nichols in Oct. There were 12 sanctioned held over four different venues, from July through October. All Grand Champion awards have been verified, certificates sent, and updates have been made in the PBA herdbook. In 2018 the PBA tested a "new" seasonal awards program with points given to all goats entered into sanctioned shows, to highlight the many outstanding goats, breeders and owners who participate in our shows. Certificates have been sent to the award winners, and results are posted on the PBA website under the "Shows/Events -> Show Results" tab.

Webmaster

Maggie Leman

Website seems to be running smoothly. A more effective spam filter was added to the Register Online page. Show results updated through the 2018 MFF, OFFF, and SAFF shows. Still waiting on the 2018 Hi-Point winner. Minutes updated through June 2018.

Always need GOTM pictures. Tag me on the PBA FB page if you see a cute one.
Webmaster job description needs updating.

Newsletter Editor

Maggie Leman

The newsletter is running smoothly. I am always looking for fun pictures of good quality for the Happenings page. Always looking for articles too. I have 2 member submitted articles for the Spring issue, Yea! Anyone doing an informational booth, 4-H project, a craft using Pygora fiber, building a better hay feeder, etc... is encouraged to submit to the newsletter. It does not have to be more than a paragraph or two, pictures with captions are great! Would like to have clear guidelines on publishing certain pages, articles, ads, features in color. At the outset it was decided to have the front and back pages in color and perhaps the centerfold. It is a good deal cheaper to publish the newsletter in just black and white of course. May need to have the board revisit advertising rates as to color and black and white, too. It is very likely postage has gone up this year. Editor job description needs updating.