

## January 2022 PBA Reports

### Committee Reports:

#### Breed Standard Committee

Chair: Brette Soucie [pbaregistrar@aol.com](mailto:pbaregistrar@aol.com);

Members: Lisa Grzeskowiak, Terri Kistler, Amanda Sadowski, Debbie Eubanks, Beverly VanHook Schrey

Budget:

Report: Nothing reported.

#### Educational Fund Committee

Chairs: Patricia Young [patricia.young@netavpros.com](mailto:patricia.young@netavpros.com);

Members: Christine Nauman

Budget: \$600

Report: Nothing reported.

#### Fiber Committee

Chair: Amanda Sadowski [sunorahfarm1@gmail.com](mailto:sunorahfarm1@gmail.com)

Members: Kira Marks

Budget:

Report: Nothing reported.

#### Judges Training Committee

Chair: Liza Sanford-Crane [pygoras@pygoras.net](mailto:pygoras@pygoras.net);

Member: Lisa Roskopf, Ruth Hawkins

Budget: none

Report: Nothing reported.

#### Merchandise Committee

Chair: Erica Brown [remymclean@yahoo.com](mailto:remymclean@yahoo.com);

Members: Ruth Hawkins, Collen McGee

Budget: \$500

Report: 1/10

The Merchandise committee ran a preorder sale that ran from 9/1-9/30. Four t-shirts and 2 hoodies were pre ordered. Additional t shirts were ordered to stock the PBA store. Other items sold from 9/1/21-12/31/21 were: 1 baseball cap, 2 Fiber Fun Books, 1 t-shirt, and 1 Pygora Goat Management & Showmanship Book Bundle.

#### Public Relations Committee

Chair: Robin Oliver [roliver2078@gmail.com](mailto:roliver2078@gmail.com)

Members: Collen McGee, Kari Schroeder, Ruth Hawkins, Robin Oliver

Budget: \$1,250 per year

Report: 1/9

The PR Committee is in transition with Robin Oliver taking over as committee chair this fall. Robin is working to increase the activity on the Pygora Breeders Association Facebook Page and will be bringing the committee together in the first quarter to discuss other potential PR plans for the year.

Note that the PBA operates both a Facebook “page” and a members only “group.” This is in addition to the

independently run “Pygora Goats” Facebook “group”. Only content on the PBA “page” can be seen by non-members, including people potentially interested the breed who have not yet joined the association. This page has not has a posting strategy historically, so the PR Committee will be working on a strategy for building this page’s content and following. This plan may include investing some of the PR Committee’s budget in social media advertising. Members are welcome to contribute photos or suggest content for the Facebook page by messaging Robin on Facebook @RobinCOLiver.

### Youth Committee

Chair: Janet Tilp [janettip31@gmail.com](mailto:janettip31@gmail.com);  
Members: Karen Price, Christine Nauman  
Budget:  
Report: Nothing reported.

### Other Reports:

**Archivist:** Fran Bishop [RSAPYGMIES@aol.com](mailto:RSAPYGMIES@aol.com)  
Budget:  
Report: Nothing reported.

**Newsletter Editor:** Kelly Shields [shields.kellyann@gmail.com](mailto:shields.kellyann@gmail.com)  
Budget: \$2,400  
Report: Nothing reported.

**Registrar:** Brette Soucie [pbaregistrar@aol.com](mailto:pbaregistrar@aol.com)  
Report: Nothing reported.

**Show Secretary:** Robin Oliver [roliver2078@gmail.com](mailto:roliver2078@gmail.com)  
Budget: \$500  
Report: Nothing reported.

**Treasurer:** Fran Bishop [RSAPYGMIES@aol.com](mailto:RSAPYGMIES@aol.com)  
Treasurer’s Quarterly Report: submitted 1/7

2021 Annual Report 12/31/2021  
CD Balance: \$2589.65  
Checking Balance: \$22,043.10  
Income: \$9,670.29  
Expenses: \$11,240.24

**Webmaster:**

