

PBA 2022 June/July Committee Reports

Webmaster Update: Nan Nichols

Since the April 2022 board meeting, the website was updated to reflect changes in board members/terms, updates for 2022 sanctioned shows/dates, and a minor revision of the "PBA History" section on the PBA website as approved at the April 2022 PBA Quarterly Board Meeting.

Judges Training Committee: Chair Liza Sanford-Crane

Members: Lisa Roskopf & Ruth Hawkins

We currently have no new judge candidates. The 3 we had prior to Covid have dropped out for one reason or another. The JTC submitted a short article for the June Newsletter - From the Judge's Perspective.

Merchandise Committee: Chair Erica Johansen

Members: Ruth Hawkins & Collen McGee

Budget \$500

The Merchandise Committee is finishing up the pre order sales. The shirts and signs that were pre ordered have arrived, are packaged and are awaiting postage to be shipped out. We appreciate everyone's patience, as this order has taken longer to fill than normal due to supply issues and time restraints.

Public Relations Committee: Chair Robin Oliver

Members: Kari Schroeder, Ruth Hawkins & Collen McGee

Budget \$1250

The PBA PR Committee tackled a few activities this spring. We worked with member and volunteer Korina Goff on the development of a 35th anniversary logo for the PBA. Will also used a portion of our budget to purchase a quarter page advertisement in the "Goat Issue" of Ply Magazine, which hit mailboxes in March. The issue also featured an article about Pygora fleece that had been in development since mid 2021. The article was an excellent review of Pygora fiber by a fiber artist and spinner who sampled A, B and C type fleeces, processing each from a sample of raw fiber.

The advertisement highlighted 35 years of the Pygora Breeders Association and pointed people to the Pygora Breeders Association website.

The PR committee also discussed and considered inviting members to participate in a "Spring Open Farm" program. The idea was to have multiple farms across the country invite local visitors for an open

farm over the course of 2 to 3 weekends and to advertise the activity on the PBA Facebook page and provide templates for fliers and advertisements for individual farms to advertise their program. Due to timing, the committee did not proceed with this idea but would like to consider revisiting the idea for Spring 2023.

Youth Committee: Chair Janet Tilp,

Members: Karen Price

I lost two members Christine Nauman and Karen Price. Recently Karen said she would like to return, but I have not had a chance to reconnect with her. I will reach out to Erica Brown and talk with her soon.

As for the projects

-The Scholarship Project is in review as I mistakenly assumed when you said scholarship that you meant college scholarships and not scholarship for youth to obtain to help buy Pygora Goats. So this project is being reviewed.

- Junior Judges has been put on hold as the Judge Committee does not seem to think this is possible at this time.

-At one time it was suggested that the Youth Committee take on the Calendar making and sales for our projects. I have not heard if this really a thing or not.

- We are looking into updating the 4-H clubs and FFA for Pygora clubs and projects. More details later.

That is all for now.

Nothing reported for the following committees:

Breed Standard Committee: Chair Brette Soucie, Members: Lisa Grzeskowiak, Terri Kistle, Debbie Eubanks, Amanda Sadowski, Beverly VanHook-Schrey

Fiber Committee: Chair Mandi Sadowski, Member: Kira Marks

Education Fund Committee: Chair Patricia Young, Member: Christine Nauman (Budget: \$600)

Newsletter Editor: Kelly Shields (Budget \$2400)

Show Secretary: Robin Oliver (\$500)

Archives: Fran Bishop

Registrar: Brette Soucie