

Board of Directors Meeting Minutes—January 16, 2023
Pygora Breeders Association (PBA)
Quarter 1

Call to Order

With a quorum of eight Board of Directors present, President Nan Nichols called the Quarter 1 meeting to order at 9:00 am January 16, 2023.

BOD Present: Nan Nichols, Beverly VanHook-Schrey, Roger Minniear, Ruth Hawkins, Wade Oliver, Dale Groff, Fran Bishop, Natalie Houston, Kari Schroeder

Member Guests: Kira Marks, Brette Soucie, Kelly Shields, Robin Oliver

Minutes

Minutes from the 2022 Quarter 4 meeting were shared by Secretary Beverly VanHook-Schrey and approved on January 16.

Treasurer's Report

A Treasurer's Report presented by Treasurer Fran Bishop was approved by Board majority on January 17.

Committee Reports

Vice-President Ruth Hawkins presented updated Committee Reports

PBA 2023 January Committee Reports

Submitted by VP Ruth Hawkins

Judges Training Committee: Chair Liza Sanford-Crane Members: Lisa Roskopf & Ruth Hawkins

All quiet on the JTC front. No new news since last mtg, that i am aware of. No new Judges yet, but we have sent training packets to a couple of new, promising applicants. 1 previous applicant has dropped out. Another has "tabled" the pursuit for now, due to health reasons.

Merchandise Committee: Chair Erica Johansen Members: Ruth Hawkins & Collen McGee

Budget \$500

There are no merchandise projects on going now.

No online sales this last quarter.

Education Fund Committee: Chair Patricia Young Members: none

Budget: \$600

I received a really excellent proposal from Ruth Hawkins regarding the opportunity to have an educational booth with a group of members at the Mother Earth Fair in Lawrence, KS (April 29-30). For those of you who have never had the privilege to attend, these events are high exposure with people coming from out of state oftentimes to learn about all aspects of agriculture. The proposal was submitted to Nan to be placed on the agenda for the January 16, 2023 meeting to give enough time to

review the request and approve funds for materials while at the same time affording time for them to organize the best possible booth presentation.

Youth Committee: Chair Janet Tilp Members: Erica Johansen

Karen Price has left the Youth Committee.

I plan to have a couple of articles about Senior 4-H members in the next newsletter.

Nothing reported for the following committees:

Archives: Fran Bishop

Breed Standard Committee: Chair Brette Soucie, Members: Lisa Grzeskowiak, Terri Kistler, Debbie Eubanks, Amanda Sadowski, Beverly VanHook-Schrey

Fiber Committee: Chair Mandi Sadowski, Member: Kira Marks

Newsletter Editor: Kelly Shields (Budget \$2400)

Public Relations Committee: Chair Robin Oliver, Members: Kari Schroeder, Ruth Hawkins & Collen McGee (Budget \$1250)

Registrar: Brette Soucie

Show Secretary: Robin Oliver (\$500)

Webmaster Update: Joseph Gherardi

New Business

Website Update: Loss of Database Table Service Program

On January 18, President Nan Nichols updated the Board on the status of the PBA website database table service. Nan explained that as of mid-December, GoDaddy webhost discontinued use of a program that facilitated data table updates, as the program was no longer getting updates or support from its developer. Registrar Brette is still able to add updates to a local table, while we're working on a more long-term solution. As a follow-up, Nan shared that the PBA data table links are fixed and are now functional.

Director Nomination Update

Nominations for PBA Board of Directors were presented by Secretary Beverly VanHook-Schrey. Beverly noted that she had received one application for each position so far, Region 1, Region 2, Region 3, and two At-Large applications.

Education Fund Proposal

The Board reviewed a proposal on January 19 from Ruth Hawkins to Education Fund Chair Patricia Young regarding funding for an educational booth at Mother Earth Fair in Lawrence, Kansas.

The proposal asked for the following funds to support educational activities, displays, handouts, and shipping for a Mother Earth Fair booth.

PBA Brochures:

What is a Pygora 500 = 238.00

Pygora Fleece Facts 250= 184.00

Spinning Pygora Fiber 250 = 184.00

Estimated Shipping 20.00

Show Funding Proposal, January 2023

Total request = \$626.00

Following Board discussion of the request to deplete the entire Education Budget of \$600 with a proposal to spend \$626 on this single event, a motion was made to limit spending to the \$600 Education Budget. Discussions included ways to decrease printing costs and limiting spending to the Education Budget amount on hand.

Motion 23-1: Education Fund Request

Maker: Fran Bishop

Second: Natalie Houston

I. Fran Bishop, move to allocate the total \$600 Education Committee budget for the Mother Earth Fair as recommended by the Committee.

Fran B - yes

Ruth H - abstain

Natalie H - yes

Beverly VH-S - no

Kari S - yes

Dale G - yes

Wade O - yes

Roger M - abstain

Nan N - yes

Embosser Expenditure Request

The Board unanimously approved an expenditure on January 20 to replace the embosser for use by the PBA Registrar. It was noted that the current Registrar's embosser is worn down and is noticeably less crisp than the newer one now in use by our Show Secretary.

Show Funding Discussion

A sleight of proposals regarding PBA show budget changes was introduced on January 23 as the result of a request received by Show Secretary Robin Oliver for financial support for a Pygora show. The suggested proposals reviewed past recommendations to

- 1) increase show application fees;
- 2) use of currently budgeted funds to support shows; and
- 3) creative ways to help a local chair raise funds.

The Board was asked to review the suggestions and discuss them in chronological order based upon past discussions and proposals.

- 1) In 2017 our show application fees were \$7/show, but were raised to \$20/show. After some debate later this was deemed excessively high, so a motion was made to lower the fee to \$4/show. Since then, the PBA has been able to break even on show cost – but we'll need to reorder ribbons in a few years. There's room between \$4-20 to come up with a reasonable fee that plans for reprinting – maybe \$10/show?
- 2) At this time, our Education Fund Committee has no available funds for the remainder of 2022, our Show Sec has a budget of \$500, and our PR Committee has a budget of \$1250. Are BOD members comfortable to let those volunteers field requests and disburse some of their budgeted

funds to equitably support shows – maybe offering promotional material to show chairs (banners, brochures, ribbons)?

- 3) The PBA already offers some good reference material for “Putting on a Show” (link). It might be useful to include the link in the PBA “Show Application”? Would the PR Committee be willing to set up some “template” letters for a “show funding” box, including ideas for businesses or companies that might be willing to donate to a show? Potential show chairs might also benefit by getting advice/assistance in having available templates for “fleece box tags”, a template spreadsheet for show entries, and set-up of an online show space. Nan mentioned that she has a lot of digital templates and would be willing to pass them along.

Following extended review, discussion, and considerations, the topics were tabled with no consensus on motions or specific changes.

Pypeline Mailing and Budget Choices

Consideration of PBA Pypeline newsletter mailing options took place on January 20. Nan asked the Board to consider changes to newsletter format and mailing to save up to 40% in mailing costs: “The ‘Pygora Pypeline’ is currently approved for a yearly budget of \$2400 – not including the Editor’s stipend. Recent changes (since Maggie Leman retired) have included an “all color” format, and mailing individual newsletters in an additional envelope via USPS First Class. The printing cost for the “all color” issues for 2022 was \$1870, and the mailing cost was an additional \$950, for a total cost of \$2820. The PBA could save an estimated 40% of the mailing cost (\$380 less) by switching to a “half-fold” mailing, which would use the lower portion of the back cover to affix the mailing labels to.”

Discussions included various considerations of the “Pypeline” and resulted in the discovery that the PBA newsletter does not qualify for reduced media rate mailing, in a realization of the cost of \$17 of a \$25 membership fee to mail the quarterly newsletter, and a consideration of a digital newsletter option.

Announcements

None

Quarter 2 Meeting Date

The PBA Quarter 2 meeting date was set to begin Tuesday, April 11, 2023.

Adjournment

The meeting was adjourned January 25 at 8:20 pm.

Motion: I move to adjourn the 1Q 2023 quarterly meeting.

Maker: Beverly VanHook-Schrey

Second: Dale Groff

Respectfully submitted,
Beverly VanHook-Schrey