

## **PBA 2024 January Committee Reports**

Submitted by VP Ruth Hawkins

**Judges Training Committee:** Chair Liza Sanford-Crane Members: Lisa Roskopf & Ruth Hawkins

No significant updates from JTC since last mtg. One test is out. Hopefully we will have one more judge soon.

**Fiber Committee:** Kira Marks Member: Kari Schroeder & Ruth Hawkins

I'd like to welcome Kari Schroeder and Ruth Hawkins as members of the fiber committee. Together we plan on working on an article for micron testing and breeding for better fiber separation to help out members get the best out of their breeding programs.

**Merchandise Committee:** Chair Erica Johansen Members: Ruth Hawkins & Collen McGee

Budget \$500

Sales Oct 1 - Dec 31: 2 Fiber Fun Books, 2 Showmanship & Goat Management book bundles.

**Public Relations Committee:** Chair Robin Oliver, Members: Kari Schroeder, Ruth Hawkins & Collen McGee (Budget \$1250)

The PR Committee took up two conversations over the last few months.

1. During the last board meeting the issue of photo rights came up for photos used on the PBA website. With help from Kari Schroeder, we developed a photo/media release form that can be used by the web administrator, the newsletter editor, and/or anyone working on marketing materials for the PBA. That document is attached for the board's review and/or approval.
2. The PR Committee reviewed and discussed a proposal from Committee Chair Robin Oliver to move the PBA website to a CMS hosting solution. Robin worked on a build-out of the home page and navigation – no internal pages have been built out yet – on the CMS platform Squarespace. That sample build out can be found here:

<https://greyhound-koi-25gm.squarespace.com/>

Password = PBA-test

The PR Committee supports the proposal to move the PBA site to a CMS solution and is willing to contribute to the planning and execution of the new site.

**Youth Committee:** Chair Janet Tilp Members: Jennifer Eisenhauer (tentative)

I did two articles on 4 graduating 4-H Seniors who were members of PBA. It was fun connecting with them and getting their stories. I have seen all of them grow up in Washington County and Columbia

County and it will be great to see where they go. One of them of course is a new PBA Judge. So proud of her.

I have one more article I hope to get in the next newsletter about creating 4-H clubs.

There has been so much start and stop in the volunteers lately that we really haven't done anything else. There is a new member interested in being in the group - Jennifer Eisenhauer. I plan to meet with her soon and see if I can transfer power over to her. I hope to step down as the chair. I have been the chair for so long that I think it is time for some new blood. I do not plan to abandon her and hope to be available to answer any questions she may have. It would be great if we could find some more people to help out in the Youth Committee Group.

**Treasurer: Fran Bishop**

See Treasurer's report

**Nothing reported for the following committees:**

**Archives:** Fran Bishop

**Breed Standard Committee:** Chair Brette Soucie, Members: Lisa Grzeskowiak, Terri Kistler, Debbie Eubanks, Amanda Sadowski, Beverly VanHook-Schrey

**Education Fund Committee:** Chair Patricia Young Members: none (Budget: \$600)

**Newsletter Editor:** Kelly Shields (Budget \$2400)

**Registrar:** Brette Soucie

**Show Secretary:** Robin Oliver (\$500)

**Webmaster Update:** Joseph Gherardi